second quarter 2020 BATON ROUGE AREA FOUNDATION braf.org



The future of parks, cities, justice, schools, learning, telemedicine, flex-time, outdoors, restaurants ... and more





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LANDRY WINS VISIONARY AWARD

Charles A. Landry is winner of the Foundation's 2020 Marcia Kaplan Kantrow Baton Rouge Visionary Award. The award is named in honor of the first director of programs for the Foundation.

The Kantrow Award is presented at the Foundation's annual meeting, but the event was canceled this year because of the coronavirus. The Kantrow family selects the winners. Previous honorees include Jennifer Eplett Reilly, Mark Drennen and Milford "Mike" Wampold III.

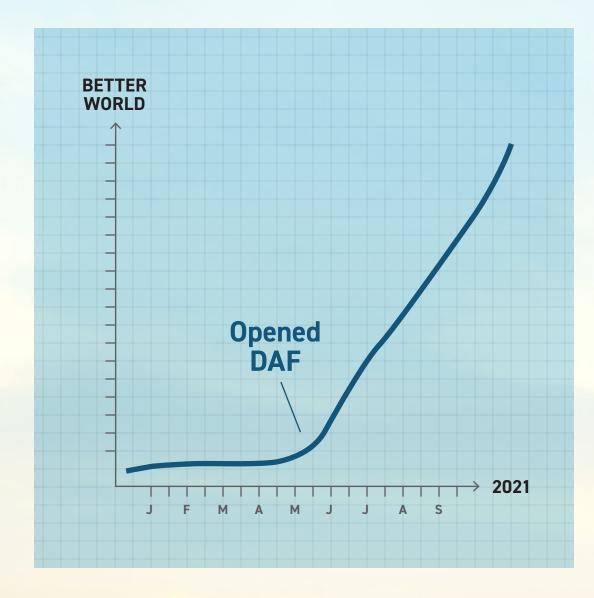
Downtown Baton Rouge was revived

because Landry was among the handful who possessed the specific skills and determination to implement the master plan, Plan Baton Rouge. He arranged complex financing and legal agreements that were necessary to execute signature projects.

For one, he helped the state consolidate rented spaces into owned Art Decoinspired buildings on North Street. He was central to the reclamation of the abandoned Capitol House Hotel, which proved so successful that five more hotels opened in downtown. Landry

was the legal mind behind much of the Arts Block, including the Shaw Center for the Arts and new apartments and restaurants.

A bit of history about the award. Kantrow's family and friends opened an endowed fund at the Baton Rouge Area Foundation in 1997. That fund underwrote a speaker series that introduced new ideas to the Capital Region, among them that downtown needed a master plan based on New Urbanist principles. The fund now supports the Baton Rouge Visionary Award.



Self-isolation? Not for donors of the Foundation.

During the outbreak, they embraced causes they care about. They issued grants from charitable accounts to nonprofits that faithfully cared for people of South Louisiana.

> Open a donor advised fund. To learn more, please contact Elizabeth Hutchison at (225) 387-6126 or ehutchison@braf.org.

> > Baton Rouge Area Foundation